

the most important British intelligence executives of this century.

The third *New Scientist* advisory-panelist, Prof. Sir Michael Swann, is perhaps the biggest spook of the bunch. In 1973, Swann was made chairman of the British Broadcasting Corporation. Out of consideration for its psychological warfare and other intelligence-operations value, BBC chairmen and other leading position-holders are always high-level intelligence specialists. BBC was created at direction of Winston Churchill by "the man called Intrepid," Col. Sir William Stephenson, the Perminindex arm of whose Special Operations Executive was later indicted in connection with the 1963 Kennedy assassination.

In 1979, the BBC was thrown out of Iran by the Shah for its arrogant organizing of the "Khomeini Revolution" using St.-John and "Kim" Philby's Muslim Brotherhood assets, whose cover *EIR* blew off to the discomfiture of the *New Scientist*.

This spring, Sir Michael was raised to Michael Lord Swann.

Swann's sister, incidentally, married the Anglican Bishop of Truro. In 1944-46, prior to assuming high positions in the Church of England, the Bishop was with the Operations Research Group Division of Supply, a military unit run by the psychological warfare division's Tavistock Institute under Lord Beaverbrook.

As noted in this section, the Sardar article in the *New Scientist* was written at the instigation of Alexander King, co-founder of the Club of Rome, Director of the International Federation of Institutes for Advanced Studies, and for many years head of the secretariat of the Organization for Economic Cooperation and Development (OECD), NATO's policy-controlling body. In a June 23, 1981 interview with *EIR*, King described one of his major accomplishments as the proliferation of "the new math" and the radical reform of French education. While the Club of Rome's Tavistock associates manufacture raving environmentalist movements, King himself orchestrates the more sedulous policy of "technology restriction."

It is worth noting that the magazine is particularly upset by humor, and in its May 13 issue carried an attack on the U.S.-based Fusion Energy Foundation for the latter's pro-nuclear bumper stickers. American utilities, recommended the *New Scientist*, should hire a lower-keyed public relations firm of their own. Interestingly, in May, the key P.R. firm for the utilities and nuclear power companies, Underwood & Jordan, had been taken over by Ogilvy & Mather, International, which represents the World Wildlife Fund, Royal Dutch Shell, three British government entities, and Seagram & Sons of Canada, and is headed by David Ogilvy, a former British espionage expert.

A profile of Mr. Sardar

Ziauddin Sardar's associates and collaborators establish his role as a liaison between Muslim Brotherhood and Club of Rome networks. Sardar's specialty as a science reporter is a fraud. The science that Sardar promulgates is the neo-Malthusian environmentalism that the Club of Rome and its Islamic sister organization, the Geneva-based Islam and the West, are attempting to infuse into the Muslim world, in order to undermine the pursuit of high-technology economic growth for the majority of impoverished Muslims.

In 1979, the British-born and educated Sardar was on the payroll of Islam and the West. Sardar himself has admitted to being a close friend of Pakistani physicist Abdus Salam, a member of the Club of Rome and father of the "Islamic" nuclear bomb project. Salam heads the Trieste-based International Centre for Theoretical Physics, set up to indoctrinate

young Third World scientists in zero-growth environmentalism.

Sardar is also known to work closely with the elite World Futures Society and its sister organization, the International Federation of Institutes of Advanced Studies (IFIAS). *EIR* has learned that Alexander King, NATO-linked British intelligence executive, chairman of IFIAS, and co-founder of the Club of Rome, directed Sardar to write the *New Scientist* article attacking *EIR* and LaRouche.

Sardar, not yet 30, is reported by London-based Arab sources to be the publisher of a magazine called *Al Yaqeen*, an outlet for the Pakistani ruling Muslim Brotherhood party, the Jamaat e Islam, officially distributed by the Pakistani embassy in Bonn and Grand Mosque in Paris. The same sources report that the London-based Muslim Institute for Research and Planning, with which Sardar works closely, is an extensive research and intelligence organization of the Muslim Brotherhood. This organization has been named as one source of plots to incite physical violence against LaRouche's organizations and *EIR* personnel.