

TO READ IN PREPARATION

## Like JFK's Manned Moon Landing!

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September 27, 2006

The publication of Dr. Jonathan Tennenbaum's "The Isotope Economy," in this Vol. 33, No. 40 edition of the *Executive Intelligence Review*, is intended to assist governments of Eurasia and others in their preparations for the discussions to occur in oncoming Washington-Berlin international webcast of October 31. Although many statesmen and other relevant

influentials may not be specialists in the relevant areas of nuclear physics, the policy outlined by Dr. Tennenbaum is one which must be put on the international agenda for immediate adoption and action.

In light of the fact that the world's present monetary-financial and related institutions are already trapped within an accelerating process of disintegration, it is urgent that the relevant alternatives be placed squarely, now, in the center of discussion. This proposal is intended for prospective adoption as a policy-orientation. It is identified for this purpose as key to organizing a durable long-term replacement and recovery from the inevitable early disintegration of the present global system.

The issue here, as I have emphasized in early written and oral presentations which I have made to sundry official and other audiences, is that the accelerating rate at which mankind is exhausting mineral and related resources of our planet's Biosphere, demands that we turn to new dimensions of approaches to using and replenishing the relevant deposits, such as potable water and other minerals in the planet's Biosphere. The effort to regulate the use of what is assumed to be a fixed stock of essential so-called "natural" resources is a false, and now dangerous doctrine. Instead of viewing the relevant resources of the planet as if they were a fixed totality, we must now assume responsibility of man's creating the new resources which will be more than adequate to sustain a growing world population at a constantly improved standard of physical per-capita output, and personal consumption.

As Dr. Tennenbaum outlines the case, the categories of technologies which would be sufficient to meet the latter re-



Apollo Project Archive

*The launch of Apollo 16, April 16, 1972, headed for the Moon. The challenge of manned exploration of the Solar System still lies before us, along with the urgent need to develop an "Isotope Economy" here on Earth.*